



IMAGINATION LEADERSHIP CUES FOR EMPOWERING EXCELLENCE



**Professional Speaker
and Imagination
Leadership Coach,
Steven L. Garner**



NEXCUE is my creative thinking philosophy on how to harness the power of your unlimited imagination to solve professional and personal challenges. I have coached leaders, individuals and empowered teams on how to develop creative strategies to overcome obstacles and excel in their personal and professional life.

– Steven L. Garner, founder and CEO of NEXCUE
Imagination Leadership

BOOK STEVEN NOW

Ph 513.817.4850

W nexcues.com

E sgarner@nexcues.com

- Keynote
- Training
- Coaching

SIGNATURE PROGRAMS

Learn the strategies and techniques that Steven uses to train and empower leaders, and creative teams to be exceptional performers. His NEXCUE Imagination Leadership program will equip you to harness the power of your imagination to raise your level of leadership to overcome the everyday operational and personnel challenges, enhance your customer service, and execute with excellence.

Creative Problem Solving and Imagination Empowerment

- Generate innovative concepts using the three-step creative incubation and ideation model.
- Leverage the constraints of time and money to produce results with confidence.
- Build an unforgettable brand image to create a positive customer experience and long-standing relationship.

Leadership Empowerment and High-performance

- Formulate a leadership success model to clarify and define your purpose, refine your strengths, and drive performance.
- Develop a leadership power-story that defines your systematic approach for leading through a crisis.
- Harness the power of your imagination to conquer fear and anxiety when adapting to disruptive change and excel.

Customer Engagement and Communication

- Build common ground through value-based communication and active-listening.
- Neutralize negative energy and leverage conflict through collaboration.
- Implement strategies to establish a servant-leadership, customer-centric performance culture.

Self-empowerment and Mindset Coaching

- Counteract your negative inner critic by unlocking your inner success coach.
- Develop a mindset strategy to convert the negative effects of your past into positive actions.
- Build a daily personal success habit of continuous self-improvement.
- Stay motivated from the inside out and live a productive life.

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CREATIVE PROBLEM SOLVING AND IMAGINATION EMPOWERMENT

Learn to develop dynamic creative ideas that big brands use to promote their multimillion-dollar products and services. This module will help you unlock the power of your unlimited imagination and equip you with the techniques used by creative experts to solve marketing problems.

In this program, you will learn to implement the imaginative thinking methods to:

- Generate innovative concepts using the three-step creative incubation and ideation model.
- Leverage the constraints of time and money to produce results with confidence.
- Build an unforgettable brand image to create a positive customer experience and long-standing customer.

Audience:

- Associations
- Colleges
- Universities
- Corporations and businesses of all sizes

Customization Options:

- Keynote
- Onsite Strategic Work Session

Alternative Titles:

- 3 Ways to harness your unlimited imagination
- How to put your imagination on auto pilot

Program Length:

- This program can be customized from 60 minutes to a half-day or two-day format.

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LEADERSHIP EMPOWERMENT AND PERFORMANCE

Empower your mind and elevate your performance to a new level of success with the Nexcue leadership high-performance program. This module will show leaders how to raise their initiative, build superior confidence to solve challenges, and lead without the fear of failure.

In this program, you will learn to:

- Formulate a leadership success model to clarify and define your purpose, refine your strengths, and drive performance.
- Develop a leadership power-story that defines your systematic approach to leading through a crisis.
- Harness the power of your imagination to conquer fear and anxiety when adapting to disruptive change and excel.
- Implement the five conflict management strategies to de-escalate turmoil and achieve team harmony.

Audience:

- Associations
- Colleges
- Universities
- Corporations and businesses of all sizes

Customization Options:

- Keynote
- Onsite Strategic Work Session

Alternative Titles:

- 3 leadership empowerment strategies to maximize performance
- How to harness your imagination to overcome adversity

Program Length:

- This program can be customized from 60 minutes to a half-day or two-day format.

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CUSTOMER ENGAGEMENT AND COMMUNICATION

Learn the best practices in customer engagement, effective communications, and relationship-building to establish a successful, long-lasting partnership with your clients. This program will prepare you to cultivate a deeper level of customer intimacy to meet and exceed client expectations.

In this session, you will learn to:

- Build common ground through value-based communication and active-listening.
- Neutralize negative energy and leverage conflict through collaboration.
- Implement strategies to establish a servant-leadership, customer-centric performance culture.

Audience:

- Associations
- Colleges
- Universities
- Corporations and businesses of all sizes

Customization Options:

- Keynote
- Onsite Strategic Work Session

Alternative Titles:

- Transform your customer relationship into a success story
- Create the dream customer relationship you deserve

Program Length:

- This program can be customized from 60 minutes to a half-day or two-day format.

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Your most powerful defense against failure is your unlimited imagination. You can change your world with one creative thought.

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NEXCUE SELF-EMPOWERMENT AND MINDSET TRANSFORMATION

Overcome self-limiting beliefs and develop an indomitable will to conquer challenges and maximize your potential. This module will deliver mindset coaching cues on how to stay positive when dealing with difficult people, push through failure, and reimagine yourself as a person of value.

In this program, you will learn to:

- Craft a mindset strategy to convert negative energy into positive actions.
- Build the habit of continuous self-improvement.
- Channel your energy to overcome negative events and people.
- Reimagine your self-image and defeat your negative inner critic and self-limiting beliefs.

Audience:

- Associations
- Colleges
- Universities
- Corporations and businesses of all sizes

Customization Options:

- Keynote
- Onsite Strategic Work Session

Alternative Titles:

- Self-empowerment strategies for maximizing your potential
- Developing a winning mindset to overcome adversity

Program Length:

- This program can be customized from 60 minutes to a half-day or two-day format.

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There is no problem that cannot be solved by the power of your imagination. I teach leaders how to employ creative thinking to achieve excellence.
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PROFESSIONAL BIOGRAPHY

Steven is a seasoned strategic marketing expert, creative thinker, and dynamic professional speaker. He coaches business leaders, executives, and managers on how to harness the power of their imagination to grow through and overcome professional and personal challenges.

As Marketing Director and leader of a business unit for a marketing communications firm, he excels at empowering teams to execute at a high level. His communication style has earned him the reputation of being a master at teaching leaders and their teams how to systematically collaborate and formulate winning ideas. Steven is an engaging and effective facilitator and teacher who inspires even non-creative professionals, helping them to learn to think outside of the box to find a fresh perspective and innovate with their imagination.

Since 1996, Steven has delivered compelling creative solutions and presentations for leading brands and organizations, including Warner Brothers, Toyota, Sara Lee, Champion International, LSI Industries, The American Marketing Association, OPW, and the Dover Corporation.

Steven holds a Master of Business Administration degree from the University of Phoenix. And he graduated from the Art Academy of Cincinnati with a Bachelor of Fine Arts in Communication Design. He holds a leadership certificate from the Academy of Leadership and a Coaching and Professional Speaking certificate from the John Maxwell International Company.

Monthly, Steven writes a blog reflecting his Nexcue philosophy that eliminates self-limiting beliefs, transforms your mindset, which allows you to cultivate and use your imagination to achieve professional and personal goals.

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